



News release

Lotus Elise Club Racer – the perfect combination of performance, efficiency and style

Making its debut at the I.A.A. in Frankfurt 2009, the Special Edition Lotus Elise Club Racer introduces new and exclusive colour schemes, bespoke interior and lightweight components all in a world class, high performance and low emission sportscar.

- 179 g/km CO₂
- 0-60 mph in 5.7 seconds
- 0-100 km/h in 6.1 seconds
- Combined cycle fuel consumption: 37.2 mpg or 7.6l/100km

Lotus has taken four of the classic colour schemes used by Lotus in the 1960s (Elite Yellow, Carbon Grey, Sky Blue and Old English White) and combined them with exclusive Club Racer interior design features to give a stunning sportscar that beautifully morphs function and form.

The firm and supportive Elise seats are clad with lightweight microfibre comfort pads perfectly positioned to give the right amount of support with the minimal amount of weight, but still keeping the body coloured seat shell partly exposed.

The exterior body colour theme is carried over to the transmission tunnel and combined with silver and black paint highlights, bisecting the cockpit and tying together the whole sporty theme unique to the Club Racer.

Other exclusive interior design features of the Club Racer are the anthracite anodised gear knob and handbrake sleeve, the Club Racer (CR) logo hand embroidered on the seat headrest and the unique anodized aluminium flooring in the driver's and passenger's footwell. The small 320 mm diameter leather rimmed steering wheel has an on-center marker, enabling the more spirited driver to quickly and safely identify the straight ahead position of the front wheels.

The lightweight six spoke alloy wheels, shod in bespoke Yokohama AD07 LTS tyres are also anthracite anodised, complementing the key interior components.

Luke Bennett, Director of Lotus Cars said, "Special Editions of the award winning Elise have always proved popular with our customers around the world, and I expect



News release

the Elise Club Racer to be no different. We have taken colour schemes from our past, used on the Elite and Elan in the 1960s and cleverly brought them up to date with a modern feel to the interior. The whole design package is modern with a classic twist, which of course matches the peerless ride and handling of a Lotus and the convertible experience of the Elise perfectly.”

The Lotus Elise Club Racer is based upon the 134 hp Elise S and goes on sale on 15th September 2009 priced as set out below.

Recommended retail prices for the following markets (MSRP) (including transport, local taxes and first service (but excluding registration, license plates and or a full tank of fuel):

Belgium	€ 34.475
France	€ 34.175
Italy	€ 34.770
Switzerland	CHF 48.820

Recommended retail prices for the following markets (MSRP) (including local taxes (excluding transport, registration, license plates and or a full tank of fuel):

Germany	€ 33.125,--
---------	-------------

Retail prices for the UK (MSRP)

Recommended retail price (including VAT) in the UK is £25,712, (an additional £950 is charged for on the road costs. These include delivery, PDI, first service, number plates, first registration fee, valet, 12 months Road Fund Licence and a full tank of fuel.)

Recommended retail prices for Euro Zone Countries (MSRP) (excluding local taxes, transport, registration, license plates and or a full tank of fuel):

Euro Zone Countries	€ 27.822,--
---------------------	-------------



News release

Notes to Editors

Pictures

High resolution pictures of the Lotus Elise Club Racer are available for download at the Group Lotus media centre website (registered users only):
<http://www.grouplotus.com/mediacentre>

About Lotus

The main operating subsidiary of Group Lotus plc is Lotus Cars Limited, which has two operating divisions - Lotus Engineering and Lotus Cars. Lotus Engineering is an internationally recognised automotive engineering consultancy based in Norfolk, UK. Global facilities include those in Michigan (USA), Kuala Lumpur (Malaysia), China and offices in Germany and Japan.

Lotus Engineering provides comprehensive and versatile consultancy services to many of the world's OEMs and Tier 1 suppliers, offering a full engineering service from initial concept and project design through development and integration of the complete vehicle to meet all worldwide markets and customers to full production. This includes third party niche vehicle engineering and manufacture worldwide.

Lotus Cars builds world class, prestige, high performance sports cars for sale in 37 countries. These include the iconic Lotus Elise, Exige, Europa and new Evora. Lotus is a global high-tech company, expanding rapidly and committed to driving forward technology for both Lotus Cars and its Engineering clients, spearheading research into such areas as hybrids, electric vehicles and renewable fuels.

For more information about Lotus please contact:

PR Department; Group Lotus plc,
Potash Lane, Hethel, Norfolk, UK, NR14 8EZ
Tel: +44(0)1953 608264;
Email: pr@lotuscars.co.uk