

35 DAYS TO GO

26th August 2010 **FOR IMMEDIATE RELEASE**



It's an Evora but not as you know it

Ahead of the official unveil at the Paris Motor Show on September 30th, Lotus announce the latest evolution of the award winning Evora – the Evora S and Evora IPS (Intelligent Precision Shift) option.

Lotus has taken the award winning* Evora and re-created it with a 350 PS 3.5l V6 engine to create the Evora S. Dany Bahar Lotus' Chief Executive Officer summed it up beautifully when he said: "You don't realise what you were missing from your driving experience until you get behind the wheel of the Evora S."

So apart from the obvious power difference, how is the Evora S different to the standard Evora? It's another question we put to the CEO (given that he's spent a little time behind the wheel, we thought he'd be best placed to answer questions). This is what he said: "It's the next level of Evora experience. It communicates with you better, the suspension setting has been fine tuned for added power and control so it responds even more to direction. It's an instinctual car, the experience is pure."

"We were proud of the Evora but we're even prouder of the Evora S, I feel like it does the true Lotus experience justice. The really great thing is that as we move forward the standard Evora should also benefit from some of these developments."

The Evora S comes with a sport pack as standard featuring a 'sport' button which allows the driver to control throttle response and activate the exhaust by-pass valve. The sport button also raises the instantaneous rev limit and changes the dynamic stability control settings resulting in a total experience change. There are cross-drilled brakes for improved cooling. And here's a heads up for those who buy into the old adage 'you can tell the men from the boys by the size of their toys': the external emotion of the Evora S has been improved with a completely new active exhaust which means that at the push of a button the car sounds just as dramatic as it feels.

Commenting on the Evora S, Lotus Chief Commercial Officer Andreas Prillmann said: "The Evora S is a natural progression for us but more than that, it's a taste of what people can come to expect from the next generation of Lotus cars. It retains core Lotus values such as performance through lightweight but it also gives more than that. It's the perfect combination of top performance, style and comfort. Form doesn't sacrifice function in the case of the Evora S."

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16:45
HALL 5.1
PARIS
SEPT 30
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THE FUTURE STARTS **HERE**



So there you have it folks, the next generation of Lotus Evora, the Evora S, set to be unveiled at the Paris Motor Show.

But that's not all. In addition to the Evora S, Lotus also presents the IPS (Intelligent Precision Shift) option. This inception of the seven-time-award-winning (who's counting? We are!) Evora sees an automatic 6-speed gearbox with Lotus developed transmission control with a 3.5 l V6 engine delivering 280 PS assuring a superior automatic driving experience.

The IPS version of the Evora allows the driver to switch between manual paddle shift and automatic drive modes. The driver also has the option of selecting 'sport' mode which showcases the Lotus sport driving experience allowing the driver to really feel each gear shift and be in complete control of the transmission.

Commenting on the development Dany Bahar said: "The Evora IPS is set to broaden the appeal of the Evora and reach out to a slightly different market. We hope it will be popular with established automatic locations such as Asia, the Middle East and the US. It's been a long time since Lotus created an automatic and we've spent a great deal of time refining this one to make sure that it perfectly complements the Evora drive experience."

ENDS

Evora S Technical Specification

Model	Evora S
Engine	Mid mounted, transverse 3.5 litre DOHC V6 VVT-I
Emissions	see below due to wheel options
Transmission	6 speed manual
Chassis	Modular lightweight bonded aluminium structure
Steering	Lotus tuned hydraulically-assisted power steering
Suspension	Forged aluminium double wishbone suspension Bilstein high performance gas dampers Eibach coaxial coil springs

Performance data

Standard wheel option

Fuel consumption - urban	14.5 l/100km
Fuel consumption – extra urban	7.4 l/100km
Fuel consumption - combined	10.0l/100km
CO2 Emissions	235 g/km

19/20" wheel option

Fuel consumption - urban	14.6 l/100km
Fuel consumption – extra urban	7.6 l/100km
Fuel consumption - combined	10.2 l/100km
CO2 Emissions	239 g/km
Max power	350 PS / 257.5 kW @ 7000 rpm
Max torque	400 Nm / 295 lb ft @ 4500 rpm
0-60 mph	4.6s
0-100 km/h	4.8s
Maximum speed	172mph
Vehicle mass (unladen)	1437kg

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Evora IPS Option Technical Specification

Engine	Mid mounted, transverse 3.5 litre DOHC V6 VVT-I
Emissions	208 g/km
Transmission	Electronically controlled 6 speed automatic
Chassis	Modular lightweight bonded aluminium structure
Steering	Lotus tuned hydraulically-assisted power steering
Suspension	Forged aluminium double wishbone suspension Bilstein high performance gas dampers Eibach coaxial coil springs

Performance data

Fuel consumption - urban	12.6 l/100km
Fuel consumption – extra urban	6.6 l/100km
Fuel consumption - combined	8.8 l/100km
CO2 Emissions	208 g/km
Max power	280 PS / 206 KW @ 6400rpm
Max torque	350 Nm / 258 lb ft @ 4700rpm
0-60 mph	5.3s
0-100 km/h	5.5s
Maximum speed	155mph
Vehicle mass (unladen)	1436 kg

*Evora Awards

Car Magazine – Performance Car of the Year 2009

"There are executive saloons that don't ride this well, super cars that don't turn in so crisply, and surely no car on the planet steers like this. Lotus has managed to transfer everything that we love about the Elise to a bigger, more refined, more grown up platform...It couldn't really be much better to drive - the Evora is nigh-on perfect. A winner on every conceivable level."

Top Gear – Sports car of the Year 2009

"Its pretty, quintessentially British, fast and handles like a dream. Evora takes Lotus to a new place in terms of quality but more importantly delivers a sports car rush that puts other marques to shame."

Evo Magazine – Car of the Year 2009

"It's a magical thing across the ground, deft like an Elise, with exceptional poise and feel. What was telling for me was that, getting into it after any of the other finalists, it was even better than I remembered: a bit smoother, a bit quicker and even sweeter dynamically, too. It's a beguiling car. ... A quite brilliant car and worthy winner."

Autocar – Britain's best Driver's Car 2009

Editor's Special Award for Excellence, Group Lotus

"The best here. Brilliant on the track. Nimble, delicate and forgiving. Even better on the road."

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iMotor – Most Rated Car of 2008

“It’s [Lotus Evora] ‘rated’ score of 95 per cent is truly impressive and enough to see it beat brilliant machines such as the Lamborghini Gallardo LP560-4 and Nissan GT-R.”

Sport Auto: (Readers Choice) Best production sports coupe under €100k - 2nd place

Auto Revue: Sportscar of the Year 2009 - 2nd place

Pictures:

Images of the new Evora S and Evora IPS option can be found at:

www.group Lotus.com/mediacentre (registered users only)

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About Lotus

The main operating subsidiary of Group Lotus plc is Lotus Cars Ltd, which has two operating divisions – Lotus Engineering and Lotus Cars. Lotus Engineering is an internationally recognised automotive engineering consultancy based in Norfolk, UK. Global facilities include those in Michigan (USA), Kuala Lumpur (Malaysia), China and offices in Germany and Japan, with rapid expansion in new territories such as South East Asia.

Lotus Engineering provides comprehensive and versatile consultancy services to many of the world's OEMs and Tier 1 suppliers, offering a full engineering service from initial concept and project design through development and integration of the complete vehicle to meet all worldwide markets and customers to full production. This includes third party 'niche vehicle' engineering and manufacture worldwide.

Lotus Cars builds world class, prestige, high performance sports cars for sale in 37 countries. These include the iconic Lotus Elise, the Exige, the 2-Eleven and Lotus' latest model, the Lotus Evora. Lotus is a global high-tech company, expanding rapidly and committed to driving forward technology for both Lotus Cars and its Engineering clients, spearheading research into such areas as hybrids, electric vehicles and renewable fuels.

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